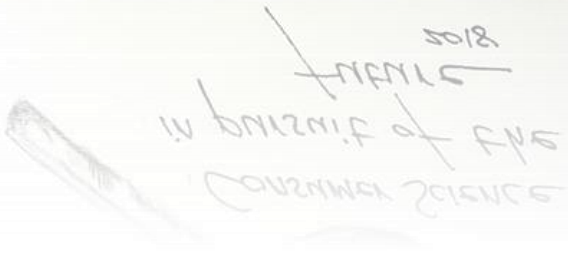




Consumer Science  
in pursuit of the  
future  
2018



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# 13<sup>th</sup> International SAAFECS

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Saint George Hotel and Conference  
Centre, Pretoria,

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5-9 March 2018

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## MESSAGE FROM THE PRESIDENT

Through the years the SAAFECs Conference has changed but remains a very important lifeline to researchers, academics, students and stakeholders. While academic institutions in South Africa were facing financial difficulties, another change was imminent that brought about a new look and feel to the 2018 SAAFECs Conference. Although occurrences such as “fees must fall” may have affected the enthusiasm with which the 2016 SAAFECs conference was ended and the anticipation for the upcoming 2018 conference, a new SAAFECs conference was proposed.

This conference is addressing current and relevant issues in some of the main fields related to Consumer Sciences. Keynote addresses given by experts in the field was an essential element to drive the arguments and debates the conference is looking forward too. We must also not forget that the SAAFECs conference forms a platform for educators, researchers and scholars to engage with the latest research findings, issues and concerns that already has or may have an effect on the consumer, society and larger continent.

It is my wish that the 13th International SAAFECs Conference inspires those who are looking for collaborations, possible ideas to research further and networking opportunities. I also hope that although the financial situation of universities might not be favouring all academics to present at such conferences, the SAAFECs Conference will remain the one conference Consumer Scientist and all other related disciplines might diarise as the conference to attend in 2020.

Hope you all enjoy the conference!



Prof Elizabeth Kempen  
SAAFECs President



## Monday 5 March 2018 Food and Nutrition

### Thematic Session 1:

South Africa's sugar tax: a bold move or the right thing to do

### Session Chair:

Dr Ashika Naicker, Department of Food and Nutrition Consumer Sciences, Faculty of Applied Sciences, Durban University of Technology



### Keynote speakers:

Prof Marjanne Senekal; Prof Hettie Schonfeldt;  
Ms Ailsa Wingfield; Ms Elize Symington; Dr Ashika Naicker

## Tuesday 6 March 2018 Entrepreneurship

### Thematic Session 2:

Unleash the eagle mind-set: Entrepreneurship in Higher Education

### Session Chair:

Prof Thea Tselepis,  
Department of Fashion Design,  
University of Johannesburg

### Keynote speakers:

Prof Alex Antonites;  
Prof Thea Tselepis



### Panel members:

Prof Thea Tselepis; Ms Mariette Strydom; Mr Sandile Nkosi;  
Mr Russel Rehbock; Mrs Adelaide Sheik; Mr Daniel Carstens



### **Wednesday 7 March 2018 Fashion and Clothing**

#### **Thematic Session 3:**

Fashion with a purpose: Fashion for, Fashion with and Fashion as

#### **Session Chair:**

Dr Desiree Small, Department of Fashion Design, University of Johannesburg



#### **Keynote speakers:**

Dr Desiree Small; Panel members

### **Thursday 8 March 2018 Education**

#### **Thematic Session 4:**

Education technologies: Help or hindrance

#### **Session Chair:**

Ms Adri Du Toit, North West University



#### **Keynote speakers:**

Prof L Goosen; Prof C Van Der Westhuizen; Dr Jessica Pool;  
Ms Adri Du Toit

### **Friday 9 March 2018 Various**

***Closing and Prize Giving***

